

ACES SPONSORSHIP OPPORTUNITIES

The Ackerman Center for Excellence in Sustainability (ACES) at UNC Kenan-Flagler Business School drives responsible thought leadership and inspires action to accelerate progress in social and environmental sustainability. We accomplish this by engaging with and connecting stakeholders in a variety of programs and activities that empower our students, faculty and business partners to create innovative and profitable business solutions.

ACES works to accelerate progress on the United Nations' Sustainable Development Goals (SDGs) through our programming, strategic partnerships with companies and other stakeholders, and identifying how the SDGs can lead to opportunities for businesses and investors.

SPONSORSHIP OPPORTUNITIES

Our initiatives bring students and companies together to explore innovative solutions that will have an impact on sustainability challenges.

Business Leadership in Sustainability (BLiS)

BLiS revolves around the stakeholder-based concept of sustainability and integration of environment, social and governance (ESG) issues with profitability and impact measurement. Student interns and ambassadors engage with the stories and work of diverse organizations, the people involved and leading the way, and the communities where they work as they learn how to use sustainability frameworks to analyze companies' impact and identify opportunities.

Careers with Impact Forum

We support our student-led Net Impact Club to host the annual Careers with Impact Forum for our students – future business leaders. We welcome MBA students, Undergraduate Business students and alumni to discuss ways to have impactful careers and create positive change in the business world.

UNC Clean Tech Summit

This two-day annual conference convenes more than 800 students, business professionals, international speakers, policymakers and academics to foster leadership, share new ideas,

and bring growth opportunities to the Southeast's clean-tech economy and highlight the advancement of clean technology across the globe.

Corporate Sustainability Leadership Roundtable

This invitation-only event convenes sustainability leaders from companies of all sizes for in-depth exploration of the most salient issues of the day, share challenges and best practices, and discuss ways to move forward. Moderated by ACES leadership and using Chatham House Rules, participants bring their questions and engage in candid roundtable discussions in a safe, unbiased setting.

Grand Challenges and Pre-Competitive Research

We guide students to research the grand challenges of the day as identified in collaboration with our sponsors. Students will conduct industry research related to our partners' work, identify and develop strategies for pre-competitive collaboration, characterize challenges and curate best practices. Research can range from development of infrastructure to improve social equity and environmental impacts; blended finance and pre-competitive collaboration to enable a circular economy; identifying best practices for social metrics across industries; driving inter-industry partnerships for positive impact on social, environmental and economic metrics; and more.

Launching Investment for Future Transformation (LIFT)

LIFT is a free competition to help students learn about and gain experience in blended finance, impact investing and sustainable development goals. It challenges undergraduate and graduate students across the world to propose blended finance-related impact investing strategies for sustainability solutions that drive equity and economic mobility related to the UN SDGs.

Student Athlete Sustainability Initiative (SASI)

UNC-Chapel Hill student athletes partnered with ACES to create SASI. The initiative helps student athletes connect their values and business interests through learning and leadership opportunities that fit with their structured, and often inflexible, schedules.

UNC Sustainability Awards

The annual UNC Sustainability Awards recognize exceptional leadership by North Carolina businesses, distinguished alumni, and MBA graduates who earned the sustainable enterprise concentration. The event celebrates leaders committed to best practices in sustainability through initiative, innovation and impact.

INVEST FOR THE FUTURE CORPORATE SPONSORSHIPS AND ENGAGEMENT

GENERATIONAL FOUNDING SPONSOR AND SUSTAINER - MULTIPLE YEAR SPONSORSHIP (AMOUNT = PER YEAR)	FOUNDING PLATINUM SPONSOR	GOLD	SILVER	BRONZE
\$100,000 per year	\$115,000	\$90,000	\$75,000	\$50,000
Three years	One year	One year	One year	One year
Gold sponsor - Sustainability Awards	Gold sponsor - Sustainability Awards	Gold sponsor - Sustainability Awards	Silver sponsor - Sustainability Awards	Bronze sponsor - Sustainability Awards
LIFT Collaboration Sponsor (Opportunity to increase to Lead Sponsor when current Lead's sponsorship ends)	LIFT Collaboration Sponsor (Opportunity to increase to Lead Sponsor when current Lead's sponsorship ends)	LIFT Collaboration Sponsor	LIFT Sponsor	LIFT Sponsor
Invest for the Future Leadership Council Member				
Corporate Member of Annual Sustainability Round-table	Corporate Member of Annual Sustainability Round-table	Corporate Member of Annual Sustainability Round-table	Corporate member for Annual Sustainability Round-table	Corporate member for Annual Leadership Roundtable
BLiS Lead Sponsor - includes academic year and summer (site visits, trainings and assessing NC companies for Sustainability Awards)	BLiS Lead Sponsor - includes academic year and summer (site visits, trainings and assessing NC companies for Sustainability Awards)	BLiS Collaborating Sponsor - includes academic year and summer (site visits, trainings and assessing NC companies for Sustainability Awards)	BLiS Sponsor - includes academic year and summer (site visits, trainings and assessing NC companies for Sustainability Awards)	BLiS Sponsor - includes academic year and summer (site visits, trainings and assessing NC companies for Sustainability Awards)
Student Athlete Sustainability Initiative Lead Sponsor	Student Athlete Sustainability Initiative Lead Sponsor	Student Athlete Sustainability Initiative Collaborating Sponsor	Student Athlete Sustainability Initiative Collaborating Sponsor	Student Athlete Sustainability Initiative Collaborating Sponsor
Industry research - Grand Challenges, public facing	Industry research - Grand Challenges, public facing	Industry research - Grand Challenges, public facing	Industry research - Grand Challenges, public facing	Industry research - Grand Challenges, public facing
Clean Tech Summit Diamond Level	Clean Tech Summit Diamond Level	Clean Tech Gold Level	Clean Tech Silver Level	Clean Tech Bronze Level
Gold sponsor Careers with Impact Forum (led by Net Impact)	Gold sponsor Careers with Impact Forum (led by Net Impact)	Silver sponsor Careers with Impact Forum (led by Net Impact)	Bronze sponsor Careers with Impact Forum (led by Net Impact)	Bronze sponsor Careers with Impact Forum (led by Net Impact)

(Sponsors can appoint someone to our Invest for the Future Leadership Council and receive an Annual Sustainer Discount over 5% if they make a two year commitment and over 10% for a three year commitment - example in first column above)





Contact information: Jeffrey Mittelstadt
Jeffrey_Mittelstadt@Kenan-Flagler.unc.edu
Mobile: 919.308.9187 Office: 919.962.4275