

SUSTAINABLE ENTERPRISE

Lead the triple bottom line.

The Sustainable Enterprise program prepares students to strategically approach social, environmental and governance challenges. You'll be exposed to innovative and wide-ranging course topics that complement your career pursuits. You'll graduate with a sustainability mindset and toolkit, prepared to lead at the intersection of profit, society and the environment.

EDUCATIONAL RESOURCES

UNC Kenan-Flagler Ackerman Center for Excellence in Sustainability (ACES)

ACES serves to accelerate progress in social and environmental sustainability through innovative and profitable business solutions. We engage with stakeholders to empower students, faculty and businesses to create impactful solutions and identify breakthrough opportunities.

Stacia L. Wood Social Impact Summer Grants

This grant program provides financial support to MBA students utilizing business skills during their summer internship within organizations that make a positive social impact.

Net Impact Club

The club builds upon our tradition of leadership in sustainable business practices by providing students with education and opportunities to drive social and environmental change. Our chapter has received gold status for six consecutive years from the national Net Impact organization.

Energy Club

This student group organizes networking events, case competitions and career treks to provide students with the knowledge and networking opportunities to secure leadership positions in the energy industry.

EXPERIENTIAL LEARNING

Careers with Impact Forum

The forum brings a diverse range of companies to UNC Kenan-Flagler to share new ideas with MBA students interested in fostering social or environmental impact throughout their careers. The event covers topics including corporate social responsibility, strategy, tech and startup financing with the goal to facilitate meaningful dialogue among students and corporate leaders.

Invest for Impact Competition

This annual event was developed to provide students real practice in impact investing. Discover new ways to measure impact and develop new investment mechanisms while evaluating sustainable businesses.



Launching Investment for Future Transformation (LIFT)

LIFT, sponsored by Bank of America, calls on students from around the world to develop blended finance strategies to drive true triple bottom line sustainability – simultaneously addressing the most pressing environmental, social and economic challenges of our time.

MBA FOODCON

This daylong conference connects thought leaders in food and agribusiness and MBA students from UNC Kenan-Flagler, Duke University, and NC State University to create valuable professional connections while discussing pressing issues and trends within the food industry.

SELECT COURSES OFFERED

- » Corporate Communication: Social Advocacy and Activism
- » Corporate Reputation Management
- » ESG and Impact Investing: Essential Skills
- » Gender and the Workplace
- » Global Immersion Elective in Sustainability and Social Enterprise
- » Managing Workplace Diversity
- » Renewable Energy: Project Development and Finance
- » Social Innovation and Financial Inclusion
- » Strategy and Sustainability
- » Sustainability Reporting and Certification
- » Sustainable Finance
- » Sustainable Operations
- » Systems Thinking for Sustainable Enterprise
- » The Business of Renewable Energy



PROFESSIONAL AND CAREER DEVELOPMENT

UNC Kenan-Flagler offers numerous resources for students pursuing career paths in sustainability, including personalized career coaching, workshops and experiential learning programs, and opportunities to network with employers.

Career Development

Our faculty, Career & Leadership team, Net Impact Club and ACES partner to provide a variety of avenues to explore career opportunities, including:

- Workshops by renowned experts in sustainability career paths
- Various student-led career treks to visit organizations across the U.S.
- Speaker events with sustainability industry leaders
- Local and global sustainable enterprise conferences

Career Treks

The Net Impact Club organizes two treks annually, one during fall Career Week and one focused on local companies pursuing sustainability goals. Treks provide students unparalleled exposure to different business models and networking opportunities beyond traditional on-campus recruiters.

“We strive to prepare our students with the knowledge, experience and network to lead the way in sustainability – delivering positive social and environmental impact through profitable business solutions. The Business and Sustainable Development Commission estimated that achieving the Sustainable Development Goals will result in business revenue and savings of at least \$12 trillion annually, and potentially 2-3 times more. Our alumni, more than 800 within the sustainable enterprise concentration, are leading the way to realizing these business opportunities.”

Jeffrey Mittelstadt
Executive Director, Center for Sustainable Enterprise
Professor of the Practice, Strategy and Entrepreneurship

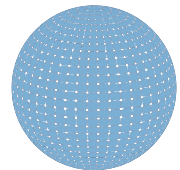


74% OF CEOs agreed that increasing environmental, social and governance (ESG) efforts attracts investors toward their companies.

Source: Gartner annual CEO and Senior Business Executive Survey

SUSTAINABILITY was cited as being on the same level of importance as brand trust for CEOs in 2022 and 2023.

Source: Gartner annual CEO and Senior Business Executive Survey



CAREER PATHS

- » Clean Tech
- » Consumer Packaged Goods/Retail
- » Corporate Social Responsibility
- » ESG Analyst
- » Global Supply Chain Management
- » Impact Investing
- » New Ventures
- » Renewable Energy
- » Sustainability Consulting

KEY EMPLOYERS

- » Accenture
- » Amazon
- » Bain
- » Bank of America
- » BASF
- » Burt's Bees
- » Corning
- » Deloitte Consulting
- » Duke Energy
- » Johnson & Johnson
- » McKinsey
- » Republic Services
- » Schlumberger
- » ScottMadden
- » Self Help Credit Union
- » Walmart

COMPENSATION*

BASE SALARY **SIGNING BONUS** **TOTAL**
\$133,491 + \$30,433 = **\$163,924**

*Mean compensation in 2022 for UNC Kenan-Flagler Full-Time MBA graduates