

# Business Leadership in Sustainability (BLiS)

THE ACKERMAN CENTER FOR EXCELLENCE IN SUSTAINABILITY (ACES) OFFERS OPPORTUNITIES FOR STUDENTS TO BUILD THEIR BUSINESS SUSTAINABILITY SKILLS AND EXPERIENCE.



LEARN HOW TO USE SUSTAINABILITY FRAMEWORKS TO ANALYZE COMPANIES AND HELP ACES SELECT THIS YEAR'S SUSTAINABILITY AWARD WINNERS.

---

## LEARN

Attend a session to learn about sustainability frameworks we use when analyzing companies' work in sustainability (Impact Frontiers, Breakthrough Mindset and more!).

## Experience

Evaluate companies that do business in North Carolina as part of the nomination and selection process for our annual UNC Sustainability Awards.

## Facilitate your Career Search

Choose an industry and companies that matter to you! You can analyze entrepreneurial ventures, multinational corporations or anything in between. This can help you build your network and create valuable relationships within companies and industries you're interested in for your career.

## Recognition & Resume

Receive recognition from ACES as a BLiS Associate so you can highlight this valuable and unique experience on your resume.

Join us as a special guest for the UNC Sustainability Awards in the North Carolina Botanical Gardens on April 20, 2023 at 5:30 PM.

Interested? Email Us at the Ackerman Center for  
Excellence in Sustainability in Kenan-Flagler  
Business School:  
[aces@unc.edu](mailto:aces@unc.edu)

# SUSTAINABLE DEVELOPMENT GOALS



## WHAT IS SUSTAINABILITY?

Sustainability is about simultaneously improving our impact on people, the planet and our economy. Sustainability is about challenging ourselves to use business to have a positive impact on society, concentrating on our long-term positive impact and profitability. Sustainability is about driving toward equity, environmental integrity and economic prosperity - collectively and collaboratively.

The Law of the Iroquois summarizes what sustainability embodies: *"In every deliberation we make, we must consider the impact on the seventh generation."*

A precursor to sustainability is the Brundtland Commission definition of sustainable development: *"Sustainable Development is development that meets the needs of the present generation without compromising the ability of future generations to meet their own needs."*

Sustainability is apparent in the United Nations Sustainable Development Goals. These are a set of goals to guide the world toward sustainability and is meant to help all stakeholders including communities, businesses, governments, non-profits, educational institutions and more!

**The Center for Sustainable Enterprise  
supports the United Nations  
Sustainable Development Goals**

### Triple Bottom Line

