

STUDENT-ATHLETE SUSTAINABILITY INITIATIVE

A COLLABORATION BETWEEN STUDENT-
ATHLETES AND THE CENTER FOR
SUSTAINABLE ENTERPRISE

THE CENTER FOR SUSTAINABLE ENTERPRISE (CSE) CREATED A STUDENT-ATHLETE LED INITIATIVE TO ACCOMPLISH THE FOLLOWING GOALS:

- Provide an opportunity for student-athletes to create initiatives that help prepare them for careers with positive social and/or environmental impact.
- Create a student-athlete leadership team to determine priorities and goals each year. The CSE leadership team will work with athletes to help achieve these goals.
- CSE will share sustainability frameworks with student-athletes, who can use them to help local companies, communities and organizations drive social equity, human and environmental health, food security, and the creation of new business paradigms that facilitate economic mobility, community health and more.
- Create and help find flexible internship opportunities in sustainability to fit with student-athletes' busy and structured schedules.
- Provide learning opportunities and resources for encouraging businesses to have positive impacts on people, society and the planet. The CSE can host presentations and workshops empowering student-athletes to share results from their projects, learn directly from companies and foster stronger relationships with members of these companies.
- CSE and its student-athlete leadership team will hold career workshops and help identify related jobs or internships.
- CSE will identify existing opportunities for sustainability-related global immersion electives (GIEs) that student-athletes can join or can work with others across campus to identify or try to create global opportunities that fit with student-athlete schedules.

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WHAT IS SUSTAINABILITY?

Sustainability is about simultaneously improving our impact on people, the planet and our economy. Sustainability is about challenging ourselves to use business to have a positive impact on society, concentrating on our long-term positive impact and profitability. Sustainability is about driving toward equity, environmental integrity and economic prosperity - collectively and collaboratively.

The Law of the Iroquois summarizes what sustainability embodies: *"In every deliberation we make, we must consider the impact on the seventh generation."*

A precursor to sustainability is the Brundtland Commission definition of sustainable development: *"Sustainable Development is development that meets the needs of the present generation without compromising the ability of future generations to meet their own needs."*

Sustainability is apparent in the United Nations Sustainable Development Goals. These are a set of goals to guide the world toward sustainability and is meant to help all stakeholders including communities, businesses, governments, non-profits, educational institutions and more!

The Center for Sustainable Enterprise supports the United Nations Sustainable Development Goals

Triple Bottom Line

