

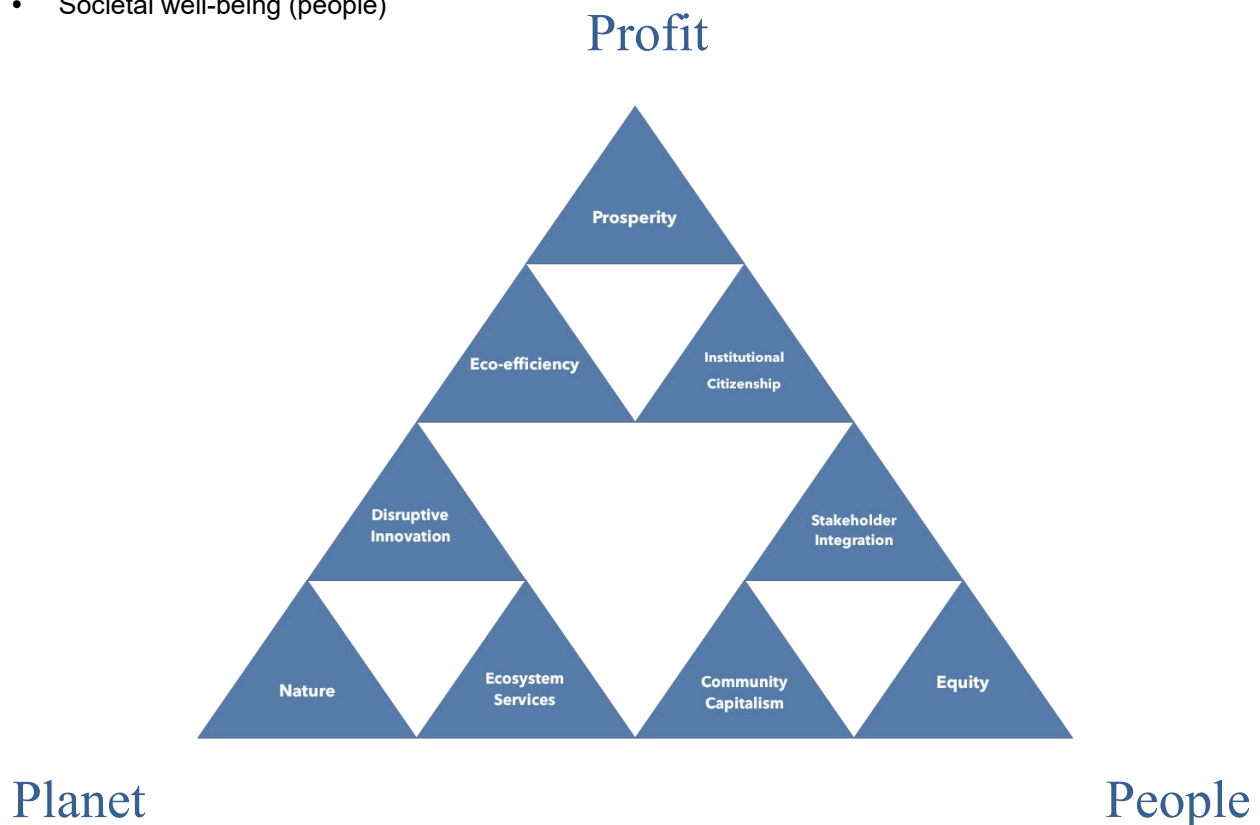
Overview

For over 20 years, the UNC Kenan-Flagler Sustainable Enterprise program has prepared students to lead and strategically approach social, environmental and governance challenges. With innovative and wide-ranging course topics, the Sustainable Enterprise curriculum is structured to complement the functional disciplines of marketing, operations, finance, entrepreneurship and consulting. In addition, students can expect to find well-established extracurricular opportunities like conferences, speaker and networking events, competitions and experiential learning programs to further engage in Sustainable Enterprise.

What is Sustainable Enterprise?

Sustainable enterprises employ profitable strategies that approach social, environmental, and governance challenges as business opportunities. Sustainable enterprises measure success in terms of a “triple bottom line”:

- Financial profitability (profit)
- Environmental integrity (planet)
- Societal well-being (people)



Enrichment Concentration: Sustainable Enterprise

The Sustainable Enterprise Enrichment Concentration course requirements are designed to enhance a student’s selected career concentration through opportunities to view elective topics through the lens of sustainability. In addition to the wide range of classes in sustainable enterprise offered at UNC Kenan-Flagler, students may also take courses toward the concentration outside the business school in areas such as public policy, international studies, city and regional planning and public health.

Graduate Certificate in Innovation for the Public Good (CIPG) (NEW!)

CIPG courses emphasize evidence-based and creative problem-solving approaches, along with team-oriented, customer/community discovery methods that students can use to develop solutions to address pressing human concerns. The learning journey is designed to help students move their ideas into action through the intentional development of mindset, knowledge and skills that transcend any single discipline. For more information go to the Innovate at Carolina website regarding [the certificate](#).

Contacts and Resources

Concentration Leader

Dr. Olga Hawn, Faculty Director of the Center for Sustainable Enterprise, Sustainability Distinguished Fellow and Assistant Professor of Strategy and Entrepreneurship: Olga_Hawn@kenan-flagler.unc.edu

Center for Sustainable Enterprise

Kenan-Flagler's Center for Sustainable Enterprise (CSE) provides curriculum support, experiential learning opportunities, enrichment activities and career development opportunities to Kenan-Flagler students. The Center leads a number of cutting-edge programs and works closely with the UNC Net Impact Chapter and Energy Club in all of these efforts. Visit www.cse.unc.edu for details about sustainable enterprise courses and programs.

Center and Career Contacts:

Jeff Mittelstadt, CSE Executive Director, Jeffrey_Mittlestadt@kenan-flagler.unc.edu

Tracy Triggs-Matthews, CSE Associate Director, Tracy_Triggs-Matthews@kenan-flagler.unc.edu

Mary Kay Lemon, CSE Program Manager, MaryKay_Lemon@kenan-flagler.unc.edu

Rachel White, Associate Director, Careers & Leadership, Rachel_White@kenan-flagler.unc.edu

Net Impact Club

One of the largest student clubs, Net Impact's mission is to build upon the UNC Kenan-Flagler tradition of leadership in sustainable business practices by providing students with education, opportunity and inspiration to drive social and environmental change. Our Net Impact chapter has received gold status for seven consecutive years from the national Net Impact organization.

Contact: Sarah Crockett (MBA '21) MBA Net Impact President, s_crockett@kenan-flagler.unc.edu

Energy Club

The UNC Kenan-Flagler Energy Club provides students with the skills, knowledge, and connections to compete for top energy industry jobs and internships. The club's activities highlight UNC Kenan-Flagler student's value in the workplace.

Contact: Anthony Miner (MBA '21), MBA Energy Club President, Anthony_Miner@kenan-flagler.unc.edu

Concentration Requirements

To receive the Sustainable Enterprise Enrichment Concentration, students must complete a total of 7.5 credit hours. Students may also satisfy an elective credit by completing an approved sustainability-focused STAR or Independent Study. For more information on independent studies, please see the MBA Policy Manual. All courses below are 1.5 credits unless otherwise noted.

Sustainable Enterprise Core Course in Ethics, Corporate and Individual Responsibility

- **MBA 831C, Strategy and Sustainability**

Sustainable Enterprise Electives (7.5 credits total required)

- MBA 706A, Thinking and Communicating with Data (**NEW!**)
- MBA 713, Sustainable Operations (2 credit hours)
- MBA 790A, Renewable Energy: Project Development and Finance (Seminar)
- MBA 790B, The Energy Value Chain
- MBA 803C, Corporate Communication: Social Advocacy & Activism
- MBA 803G, Gender and the Workplace
- MBA 804M: Corporate Reputation Management (**NEW!**)
- MBA 804W, Experiencing Workplace Diversity and Inclusion
- MBA 820, ESG & Impact Investing: Essential Skills
- MBA 822-007 Negotiations: Gender and Race at the Bargaining Table (**NEW!**)
- MBA 824, Management of Workplace Diversity
- MBA 828C, Strategic Innovation
- MBA 833, The Business of Renewable Energy
- MBA 833A, Systems Thinking for Sustainable Enterprise (Seminar)
- MBA 833D, Sustainability Reporting & Certification (Seminar)
- MBA 866C, Social Innovation & Financial Inclusion (Seminar)
- MBA 870, Global Immersion on Sustainability and Social Entrepreneurship – South Africa (3 credit hours)

Sample Concentration Sequence

YEAR ONE				
Module I	Module II	Module III	Module IV	
MBA Core Curriculum		MBA Core Curriculum Electives below available	MBA Core Curriculum Electives below available	
YEAR TWO				
Module I	Module II	Module III	Module IV	
Sustainability Reporting & Certification (Seminar)	Social Innovation and Financial Inclusion (Seminar)	The Energy Value Chain	Strategy & Sustainability (Core)	
Thinking & Communicating with Data		Gender and the Workplace		Systems Thinking for Sustainable Enterprise (Seminar)
Corporate Reputation Management		Sustainable Operations		Experiencing Workplace Diversity and Inclusion
		Management of Workplace Diversity		The Business of Renewable Energy
		ESG & Impact Investing	Corporate Communication: Social Advocacy & Activism	
		Strategic Innovation	Global Immersion – Sustainability and Social Entrepreneurship in South Africa	
		Renewable Energy: Project Development & Finance (Seminar)		
		Negotiations: Gender and Race at the Bargaining Table		
Approved Independent Study or other UNC Graduate Level		Approved STAR, Independent Study, or other UNC Graduate Level courses		